Wisconsin

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

Wisconsin Newspapers
- The Northwoods River News
- The Star
- Watertown Daily Times
- Wausau Daily Herald
- Wisconsin State Journal

Wisconsin News Services
- WHBM-FM

Wisconsin Magazines & Periodicals
- WHHI-FM

Wisconsin Television
- WISN-AM

Wisconsin Online
- AmericanInno.com
- Channel3000.com
- onMilwaukee.com
- OshkoshNews.org
- The Cap Times Online
- WINewsline.com
- WisBusiness.com

Wisconsin Non-media
- Board of Regents University of Wisconsin

Wisconsin Newspapers
- Antigo Daily Journal
- Appleton Post-Crescent
- Baraboo News Republic
- Beaver Dam Daily Citizen
- Beloit Daily News
- BizTimes Milwaukee
- BusinessNorth
- Corporate Report Wisconsin
- Daily Jefferson County Union
- Daily News
- Daily Tribune
- De Pere Journal
- Door County Advocate
- Eagle-Herald
- Eau Claire Leader-Telegram
- Green Bay Press-Gazette
- Insight on Business
- Isthmus
- Janesville Gazette
- Jefferson County Union
- Kenosha News
- La Crosse Tribune
- Manitowoc Herald Times
- Reporter
- Marketplace Magazine
- Marquette Tribune
- Middleton Times
- Milwaukee Business Journal
- Milwaukee Journal Sentinel
- Monroe Times
- News Herald
- Oshkosh Northwestern
- Portage Daily Register
- Racine Journal Times
- River Falls Journal
- Shawano Leader
- Sheboygan Press
- Stevens Point Journal
- The Daily Press
- The Daily Reporter

Wisconsin Magazines
- Key Milwaukee
- The Bulletin
- Wisconsin Health News
- Wisconsin Public Radio

Wisconsin TV
- WAOW-TV (ABC)
- WBAY-TV (ABC)
- WDJT-TV (CBS)
- WEAU-TV
- WEUX-TV
- WFRV-TV
- WGBA-TV (NBC)
- WHTA-AM
- WISN-AM
- WITI-TV (FOX)
- WLB-AM
- WLSU-FM
- WMEQ-AM
- WOSH-AM
- WXCE-AM
- WXRO-FM

Wisconsin AM
- KFIZ-AM
- KUWS-FM
- WATQ-FM
- WBEV-AM
- WDLB-AM
- WFHR-AM
- WHAD-FM
- WHBL-AM
- WHBM-FM
- WHBY-AM
- WHID-FM
- WIBA-FM
- WHISN-AM
- WIZM-AM
- WKRO-FM
- WKTIFM
- WLML-AM
- WLSU-FM
- WMEQ-AM
- WOSH-AM
- WSAU-AM
- WSCK-AM
- WTAQ-AM
- WTMJ-AM
- WUWM-AM
- WXCE-AM
- WXRO-FM

Wisconsin FM
- KUWS-FM
- KFIZ-AM
- WATQ-FM
- WBEV-AM
- WDLB-AM
- WFHR-AM
- WHAD-FM
- WHBL-AM
- WHBM-FM
- WHBY-AM
- WHID-FM
- WIBA-FM
- WHISN-AM
- WIZM-AM
- WKRO-FM
- WKTIFM
- WLML-AM
- WLSU-FM
- WMEQ-AM
- WOSH-AM
- WSAU-AM
- WSCK-AM
- WTAQ-AM
- WTMJ-AM
- WUWM-AM
- WXCE-AM
- WXRO-FM