

Wisconsin

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

Wisconsin

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Newspapers

Antigo Daily Journal
 Appleton Post-Crescent
 Baraboo News Republic
 Beaver Dam Daily Citizen
 Beloit Daily News
 BizTimes Milwaukee
 BusinessNorth
 Chippewa Herald
 Daily Jefferson County Union
 Daily News
 Daily Press (Adams)
 Daily Tribune
 De Pere Journal
 Door County Advocate
 Eagle-Herald
 Eau Claire Leader-Telegram
 Green Bay Press-Gazette
 Insight on Business
 Isthmus
 Janesville Gazette
 Kenosha News
 La Crosse Tribune
 Manitowoc Herald Times
 Reporter
 Marketplace Magazine
 Marquette Tribune
 Middleton Times
 Milwaukee Business Journal
 Milwaukee Journal Sentinel
 Monroe Times
 News Herald
 Oshkosh Northwestern
 Portage Daily Register
 Racine Journal Times
 River Falls Journal
 Shawano Leader
 Sheboygan Press
 Stevens Point Journal
 The Daily Press
 The Daily Reporter
 The Northwoods River News

The Star
 University of Wisconsin Stevens
 Point
 Watertown Daily Times
 Waukesha Freeman
 Waunakee Tribune
 Wausau Daily Herald
 Wisconsin State Journal

News Services

Associated Press
 Newsfinder

Magazines & Periodicals

Key Milwaukee
 The Bulletin
 Wisconsin Health News

Television

KBJR-TV
 WAOW-TV (ABC)
 WBAY-TV (ABC)
 WDJT-TV
 WDJT-TV (CBS)
 WEAU-TV
 WEUX-TV
 WFRV-TV
 WGBA-TV
 WGBA-TV (NBC)
 WHA-TV (PBS)
 WHLA-TV (PBS)
 WHRM-TV (PBS)
 WHWC-TV (PBS)
 WISC-TV
 WISN-TV
 WISN-TV (ABC)
 WITI-TV (FOX)
 WJFW-TV (NBC)
 WKBT-TV
 WKBT-TV (CBS)
 WKOW-TV (ABC)
 WLAX-TV
 WLEF-TV (PBS)
 WLUK-TV (FOX)
 WMSN-TV
 WMTV-TV (NBC)
 WPNE-TV (PBS)

WQOW-TV
 WSAW-TV
 WTMJ-TV
 WYOW-TV
 WZAW-TV
Radio
 Board of Regents Univ of
 Wisconsin Radio Network

KCLH-FM
 KFIZ-AM
 KQYB-FM
 KUWS-FM
 WATQ-FM
 WBEV-AM
 WDLB-AM
 WDUX-FM
 WFDL-AM
 WFDL-FM
 WFHR-AM
 WGTD-FM
 WHAD-FM
 WHBL-AM
 WHBM-FM
 WHBY-AM
 WHBY-FM
 WHHI-FM
 WHID-FM
 WHQG-FM
 WIBA-AM
 Wisconsin Public Radio
 WISN-AM
 WIZM-AM
 WJJQ-FM
 WJMC-AM
 WJMC-FM
 WJMR-FM
 WJYI-AM
 WKEB-FM
 WKLH-FM
 WKRO-FM
 WKTJ-FM
 WLBL-AM
 WLSU-FM
 WMEQ-AM

WNRG-FM
 WOMT-AM
 WOSH-AM
 WOZN-AM
 WRLS-FM
 WRVM-FM
 WSAU-AM
 WSCD-FM
 WTAQ-AM
 WTMJ-AM
 WUWM-FM
 WVRQ-AM
 WWSP-FM
 WXCE-AM
 WXPR-FM
 WXRO-FM
 WYMS-FM

Online

AmericanInno.com
 Channel3000.com
 MidwestBusiness.com
 onMilwaukee.com
 OshkoshNews.org
 StarNewsDigitalMedia.com
 The Cap Times Online
 WisBusiness.com

Non-media

Board of Regents University of
 Wisconsin