

## North Carolina

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

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### Newspapers

Asheville Citizen-Times  
 Burlington Times-News  
 Business Leader  
 Business North Carolina  
 Carteret County News-Times  
 Charlotte Business Journal  
 Cherokee Scout  
 Civitas Media LLC (Central Publishing - MC Complete)  
 Creative Loafing/Charlotte  
 Daily Advance  
 Daily Dispatch  
 Daily Herald  
 Daily Record, The  
 Eastern Wake News  
 Goldsboro News-Argus  
 Greater Charlotte Biz  
 Greater Fayetteville Business Journal  
 Greater Wilmington Business Journal  
 Havelock News  
 Hickory Daily Record  
 Hickory Group (BH Media - Central Publishing)  
 High Point Enterprise  
 Independent Tribune  
 Laurinburg Exchange  
 Lincoln Times-News  
 McClatchy Charlotte Data Center/Far South Newspapers  
 McClatchy Interactive  
 McDowell News  
 News Herald  
 News-Topic  
 Pender-Topsail Post & Voice, The  
 Richmond County Daily Journal  
 Rocky Mount Telegram  
 Salisbury Post  
 Sampson Independent, The

Sandhills Business Times  
 Sanford Herald  
 Statesville Record & Landmark  
 The Business Journal, Greater Triad  
 The Carolina Times  
 The Carolinian  
 The Chapel Hill News  
 The Charlotte Observer  
 The Clemmons Courier  
 The Coastland Times  
 The Courier-Tribune  
 The Daily Courier  
 The Daily News  
 The Daily Reflector  
 The Daily Tar Heel  
 The Davie County Enterprise-Record  
 The Denton Orator  
 The Dispatch  
 The Fayetteville Observer  
 The Free Press  
 The Gaston Gazette  
 The Greenville Daily Reflector  
 The Herald-Sun  
 The Laurinburg Exchange  
 The Mecklenburg Times  
 The Montgomery Herald  
 The Mount Airy News  
 The Mount Olive Tribune  
 The Mountain Xpress  
 The News & Observer  
 The News & Record  
 The Observer News Enterprise  
 The Outer Banks Sentinel  
 The Reidsville Review  
 The Robesonian  
 The Shelby Star  
 The Sun Journal  
 The Sylva Herald  
 The Transylvania Times  
 The Wilson Daily Times  
 The Winston-Salem Journal  
 Times-News

Triangle Business Journal  
 Washington Daily News  
 Wilmington Star-News  
 Yes! Weekly  
**News Services**  
 Associated Press  
 Dow Jones/Charlotte  
 Thomson Reuters  
**Magazines & Periodicals**  
 Bold Life  
 Carolina Home + Garden  
 North Carolina Lawyers Weekly  
 Piedmont Lakes Pilot  
 Wavelength  
**Television**  
 News 14 Carolina  
 Raleigh Television Network  
 Raycom Media, Inc.  
 Spectrum News - Raleigh  
 WAXN-TV  
 WBTV-TV (CBS)  
 WCCB-TV (FOX)  
 WCNC-TV (NBC)  
 WCTI-TV (ABC)  
 WECT-TV (NBC)  
 WGHP-TV (FOX)  
 WILM-TV (CBS)  
 WITN-TV (NBC)  
 WJHL-TV (NBC)  
 WJZY-TV  
 WLOS-TV (ABC)  
 WNCN-TV  
 WNCN-TV (NBC)  
 WNCT-TV (CBS)  
 WRAZ-TV  
 WRAZ-TV (FOX)  
 WSFX-TV (FOX)  
 WSOC-TV (ABC)  
 WTVD-TV (ABC)  
 WTVI-PBS  
 WUNC-TV  
 WWAY-TV (ABC)  
 WXII-TV  
 WXII-TV (NBC)

### Radio

His Radio - Asheville 91.3  
 His Radio - Charlotte 96.5  
 North Carolina News Network  
 WAAV-AM  
 WBBB-FM  
 WBJD-FM  
 WBT-AM  
 WCHL-AM  
 WCQS-FM  
 WDLX-AM  
 WDNC-AM  
 WEEB-AM  
 WFAE-FM  
 WFAE-FM (NPR)  
 WFDD Radio - NPR  
 WFDD-FM  
 WFMZ-FM  
 WFSS-FM  
 WGBR-AM  
 WHKY-AM  
 WHQR-FM  
 WJNC-AM  
 WKBC-AM  
 WKBC-FM  
 WKIX-FM  
 WKNS-FM  
 WNCU-FM  
 WNCW-FM  
 WPTF-AM  
 WQDR-FM  
 WQMG-FM  
 WRQM-FM  
 WSJS-AM  
 WSOC-FM  
 WTKF-FM  
 WUNC-FM  
 WUND-FM  
 WWMY-FM  
 WWNC-AM  
 WYCV-AM  
 WZNB-FM  
**Online**  
 Ashvegas.com

Bizjournals.com  
BusinessMVP.com  
CarolinasBest.com  
Charlotte Observer, The  
CharlotteAgenda.com  
CharlotteRaleigh.CityBizList.com  
CountyNC.us  
FortBragg.Patch.Com  
GoCarolinas.com  
GrepBeat.com  
MooresvilleWeekly.com  
newbernlive.org  
News-Record.com  
NorthCarolinaHealthNews.org  
Patch.com/Charlotte  
Philanthropy North Carolina  
online  
Qcitymetro.com  
RoanokeValleyToday.com  
WilmingtonBiz.com  
WNCTimes.com  
WRALtechwire.com