Louisiana

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

**Louisiana**

**Television**

- KALB-TV (NBC)
- KARD-TV (NBC)
- KATC-TV (ABC)
- KLAX-TV (ABC)
- KLPA-TV (NPR)
- KLPB-TV (NPR)
- KLTN-TV (NPR)
- KLRN-TV (NPR)
- KNOE-TV (CBS)
- KPLC-TV (NBC)
- KTAL-TV (NBC)
- Raycom Media, Inc.
- The Southeastern Channel

**Newspapers**

- Amite Tangi Digest
- Bastrop Daily Enterprise
- Baton Rouge Advocate
- Bayou Business Review
- Beauregard Daily News
- Daily Iberian
- Daily Reveille
- Daily Review
- Franklin Banner-Tribune
- Gambit Weekly
- Greater Baton Rouge Business Report
- Houma Courier
- Independent Weekly
- Jennings Daily News
- Kentwood News Ledger
- Lake Charles American Press
- Leesville Daily Leader
- Minden Press Herald
- Minden Press-Herald
- Monroe News-Star
- New Orleans City Business
- New Orleans Times-Picayune
- Opelousas Daily World
- Ruston Daily Leader
- Shreveport Times
- Southwest Daily News
- St. Helena Echo
- The Daily Advertiser
- The Daily Star
- The Lafourche Gazette
- The New Orleans Advocate
- The Town Talk
- Thibodaux Daily Comet
- Tri-Parish Times

**News Services**

- Associated Press/Baton Rouge
- Associated Press/New Orleans

**Magazines & Periodicals**

- Biz New Orleans
- Go Gulf Magazine

**University**

- Delgado Community College
- Southeastern Louisiana