NewsHQ is an online newsroom content management system that hosts news, multimedia, executive biographies, event calendars, social network links and more from one central news headquarters, supplying shareable content and conversations for media, bloggers, consumers and other audiences.

NewsHQ features a secure Web content management system that empowers you to make content changes to your site without contacting your IT department or requiring extensive technical training. Business Wire press releases and multimedia post automatically to your site and included social media features create greater visibility and allow for audience interaction.

NewsHQ features include:

**News & Information**
- Press Releases
  - Auto-posting of Business Wire press releases & multimedia
  - Self-publishing of press releases
  - Featured press releases
  - SEO press releases with multimedia
  - Categorized press releases by subject
  - Multi-language press release display
- Categorized RSS Feeds
- Multimedia
  - Logos (high- & low-resolution)
  - Photographs, images & infographics
  - Audio/podcasts
  - Video
- PR Contacts
- Press Kits
- Executive Biographies
  - Subject matter experts
- Event Calendars
  - “In the News” Past Editorial Coverage

**Background Information**
- About us, history, timeline, awards

**Investor Relations Content Links**
- Fact Sheets
- FAQs
- Feature Content/Graphics

**Message Distribution**
- Email Alerts
- Email Advisories
- Email Event Invitations
- Media Contact Management
- Media Contact Distribution Lists

Your NewsHQ online newsroom is branded to match the look and feel of your corporate site, and is housed at a URL based on your site address.

Self-publishing capabilities empower you to make content changes without contacting your IT department or requiring extensive technical training.
SEO & Social Media

- Social Network Integration
  - Auto-posting to Twitter, Facebook, etc.

- Social Network Links
- Blogs
- Sharing
- Tagging
- Tag Clouds
- Media-Friendly URLs

User Resources

- Standard & advanced search
  - Advanced search by subject matter

- Media Request Form
- Media Credentials Form
- Media Interview Request Form

Site Statistics

- Google Analytics
- Email Tracking Reports
- Content Viewed Reports

Site Administration

- Content Management
- User/ Media Registration Management
- Media Request Management
- Creation of Surveys & Polls
- Password Protection/Content Security
- Crisis Communications/Dark Site
- Unlimited Administrative Users
- Administrative User Security Levels

NewsHQ by Business Wire

Automatic posting of Business Wire distributed press releases included. Set-up and content transfer fees as quoted.

- NewsHQ - International (Serves multiple languages) $16,000 annually
- NewsHQ - Premium $12,500 annually
- NewsHQ - Standard $6,000 annually
- NewsHQ - Basic $4,500 annually

Adaptive-responsive mobile sites available

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(Serves multiple languages)
NewsHQ - Premium   $12,500 annually
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NewsHQ - Basic    $4,500 annually

Adaptive-responsive mobile sites available

Your company’s blog, Facebook, Twitter and other social media profiles are integrated into your newsroom.

Media friendly with easy-to-subscribe, share or contact opportunities.