

## Health: Medical Supplies

HealthWire reaches health and biotech reporters and analysts as well as newspapers and other local media in your specified geographic circuit area. Each circuit includes value-added reach to disclosure destinations, your choice of trade and industry media, and full-text posting to Internet portals and sites, financial systems, online services and databases.

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### Magazines & Periodicals

Clinica: World Medical Device &  
Diagnostic News  
Critical Values  
Devices & Diagnostics Letter  
DotMed.com  
Extended Care Product News  
Healthcare Purchasing News  
Home Medical Equipment  
Magazine  
Home Medical Equipment News  
(HME News)  
Hospital Materials Management  
Laboratory Equipment Magazine  
Materials Management in  
Healthcare  
Medical Device & Diagnostic  
Industry  
Medical Device Daily  
Medical Product Manufacturing  
News  
Medical Product Outsourcing  
Pharmaceutical & Medical  
Packaging News  
Pharmacy Purchasing &  
Products  
Scrip World Pharmaceutical  
News  
The Gray Sheet

### Online

HIDA.org Healthcare Reform  
News (Health Industry  
Distributors Assn)  
Medical Laboratory Observer  
Online  
MedicalDesignOnline.com  
Medintellibase