

## Wisconsin

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

### Wisconsin Wisconsin Newspapers

Antigo Daily Journal  
Appleton Post-Crescent  
Aurora Today  
Baraboo News Republic  
Beaver Dam Daily Citizen  
Beloit Daily News  
BizTimes Milwaukee  
BusinessNorth  
Chippewa Herald  
Corporate Report Wisconsin  
Daily News  
Daily Telegram  
Daily Tribune  
De Pere Journal  
Door County Advocate  
Eagle-Herald  
Eau Claire Leader-Telegram  
Green Bay Press-Gazette  
Green Bay Wisconsin News-  
Chronicle  
Insight on Business  
Janesville Gazette  
Jefferson County Union  
Kenosha News  
La Crosse Tribune  
Manitowoc Herald Times  
Reporter  
Marketplace Magazine  
Middleton Times  
Milwaukee Business Journal  
Milwaukee Journal Sentinel  
Monroe Times  
News Herald  
Oshkosh Northwestern  
Portage Daily Register  
Racine Journal Times  
River Falls Journal  
Shawano Leader  
Sheboygan Press  
Stevens Point Journal  
The Daily Kenoshan

The Daily Press  
The Daily Reporter  
The Northwoods River News  
Watertown Daily Times  
Waukesha Freeman  
Waunakee Tribune  
Wausau Daily Herald  
Wisconsin State Journal

### News Services

Associated Press/Madison  
Associated Press/Milwaukee  
Associated Press/Wausau

### Magazines & Periodicals

Key Milwaukee  
The Bulletin

### Television

WAOW - TV(ABC)  
WBAY-TV (ABC)  
WDJT-TV (CBS)  
WEAU-TV  
WEUX-TV  
WFRV-TV  
WFXS-TV  
WGBA-TV(NBC)  
WHA-TV (PBS)  
WHLA-TV (PBS)  
WHRM-TV (PBS)  
WHWC-TV (PBS)  
WISC-TV  
WISN-TV (ABC)  
WITI-TV (FOX)  
WJFW-TV (NBC)  
WKBT-TV (CBS)  
WKOW-TV (ABC)  
WLAX-TV  
WLEF-TV (PBS)  
WLUK-TV (FOX)  
WMSN-TV  
WMTV-TV (NBC)  
WPNE-TV (PBS)  
WQOW-TV  
WSAW-TV  
WTMJ-TV  
WYOW-TV

### Radio

ESPN Deportes 1510  
KFIZ-AM  
KUWS-FM  
WATQ-FM  
WAUK-AM  
WBEV-AM  
WDLB-AM  
WFHR-AM  
WHAD-FM  
WHBL-AM  
WHBM-FM  
WHBY-AM  
WHHI-FM  
WHID-FM  
WIBA-AM  
Wisconsin Public Radio

WISN-AM  
WIZM-AM  
WKRO-FM  
WKTJ-FM  
WLBL-AM  
WLSU-FM  
WMEQ-AM  
WOSH-AM  
WQRB-FM  
WSAU-AM  
WTAQ-AM  
WTDY-AM  
WTMJ-AM  
WUWM-FM  
WXCE-AM  
WXPR-FM  
WXRO-FM

### Online

Channel3000.com  
City and Press Milwaukee  
miWisconsin.com  
OshkoshNews.org  
Sussex.Patch.com  
The Cap Times Online  
WInewsline.com  
WisBusiness.com