

## Louisiana

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

### Louisiana

#### Louisiana

##### Newspapers

Amite Tangi Digest  
Bastrop Daily Enterprise  
Baton Rouge Advocate  
Bayou Business Review  
Beauregard Daily News  
Daily Iberian  
Daily News  
Daily Reveille  
Daily Review  
Franklin Banner-Tribune  
Gambit Weekly  
Greater Baton Rouge Business Report  
Greater Lafayette Business Journal  
Houma Courier  
Jennings Daily News  
Kentwood News Ledger  
Lake Charles American Press  
Leesville Daily Leader  
Minden Press Herald  
Minden Press-Herald  
Monroe News-Star  
Natchitoches Times  
New Orleans City Business  
New Orleans Second Line  
New Orleans Times-Picayune  
Opelousas Daily World  
Ruston Daily Leader  
Shreveport Times  
Southwest Daily News  
St. Helena Echo  
The Daily Advertiser  
The Daily Journal of Commerce  
The Daily Star  
The Town Talk  
Thibodaux Daily Comet  
Tri-Parish Times

##### News Services

Associated Press/Baton Rouge  
Associated Press/New Orleans

Gannett News Service

##### Magazines & Periodicals

10/12

Biz New Orleans

##### Television

WLAE-TV (PBS)  
KALB-TV (NBC)  
KARD-TV (NBC)  
KATC-TV (ABC)  
KLAX-TV (ABC)  
KLFY-TV (CBS)  
KLPA-TV (NPR)  
KLPB-TV (NPR)  
KLTL-TV (NPR)  
KLTS-TV (NPR)  
KNOE-TV (CBS)  
KPLC-TV (NBC)  
KSLA-TV (CBS)  
KTAL-TV (NBC)  
KTBS-TV (ABC)  
The Southeastern Channel  
WAFB-TV (CBS)  
WBRZ-TV (ABC)  
WBTR-TV (ABC)  
WDSU-TV (NBC)  
WGMB-TV (FOX)  
WGNO-TV (ABC)  
WVLA-TV (NBC)  
WVUE-TV (FOX)  
WWL-TV (CBS)

##### Radio

KEDM-FM  
KEEL-AM  
KPEL-FM  
KSLU 90.9 Alternative Public Radio  
WASO-AM  
WEZB-FM  
WJBO-AM  
WRKF-FM  
WRNO-FM  
WSMB-AM  
WWL-AM  
WWNO-FM

### Online

Ascension Creole Online  
BayouBuzz.com  
LANewsline.com  
WWLTV.com