

Iowa

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

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|-------------------------------|------------------------------------|--------------------------|------------------------------|
| Iowa | Washington Evening Journal | KICD-AM | Intellisoft Development Corp |
| Iowa | Waterloo-Cedar Falls Courier | KICD-FM | |
| Newspapers | News Services | KILR-FM | |
| Ad Express and Daily Iowegian | Associated Press/Des Moines | KIOA-FM | |
| Ames Tribune | Dow Jones | KIOW-FM | |
| Atlantic News Telegraph | Magazines & Periodicals | KJAN-AM | |
| Charles City Press | Our Iowa Magazine | KJYL-FM | |
| Cherokee Daily Times | The Iowan | KKEZ-FM | |
| Chronicle Times | Television | KKMA-FM | |
| Clinton Herald | KCAU-TV | KKRL-FM | |
| Corridor Business Journal | KCLO-TV (CBS) | KLCD-FM | |
| Creston News Advertiser | KCRG-TV | KLEM-AM | |
| Daily Gate City | KDLO-TV (CBS) | KLLT-FM | |
| Daily Nonpareil | KDSM-TV | KLNI-FM | |
| Daily Times Herald | KELO-TV (CBS) | KLSS-FM | |
| Des Moines Business Record | KFXA-TV | KLTI-FM | |
| Des Moines Register | KGAN-TV | KMRY-AM | |
| Estherville Daily News | KIMT-TV | KOEL-AM | |
| Fairfield Ledger | KLJB-TV | KPSZ-AM | |
| Fort Madison Daily Democrat | KPLO-TV (CBS) | KRIB-AM | |
| Globe-Gazette | KTIV-TV | KRNT-AM | |
| Iowa City Press-Citizen | KYOU-TV | KSCJ-AM | |
| Le Mars Daily Sentinel | Raycom Media, Inc. | KSOM-FM | |
| Marshalltown Times-Republican | WHO-TV | KSTZ-FM | |
| Mount Mercy Times | WOI-TV (ABC) | KSUX-FM | |
| Mt. Pleasant News | Radio | KTLB-FM | |
| Muscatine Journal | Iowa Agribusiness Radio | KVFD-AM | |
| Newton Daily News | Network | KWBG-AM | |
| Oelwein Daily Register | KATF-FM | KWIT-FM | |
| Oskaloosa Herald | KAZR-FM | KWMT-AM | |
| Ottumwa Courier | KBUR-AM | KXEL-AM | |
| Pilot Tribune | KCCK-FM | KYTC-FM | |
| Quad-City Times | KCHA-FM | KZLB-FM | |
| Sioux City Journal | KCIM-AM | Marketplace | |
| Spencer Daily Reporter | KCJJ-AM | Newsradio 1040 WHO | |
| Telegraph Herald | KCMR-FM | WMT-AM | |
| The Daily Freeman-Journal | KCZQ-FM | WOI-AM | |
| The Daily Iowan | KDCR-FM | Online | |
| The Gazette | KDTH-AM | Daily Gate City online | |
| The Hawk Eye | KGLO-AM | Iowa Public Radio | |
| The Messenger | KGRR-FM | MyFortDodge.com | |
| The N'West Iowa Review | KHAK-FM | SiliconPrairieNews.com | |
| Washington County Pilot- | KIAI-FM | StarNewsDigitalMedia.com | |
| Tribune & Enterprise | KIAQ-FM | Non-media | |