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## Media Services

# 2010 Feature Topic Series

## Media Transmission Schedule

Packages move at 4:35 am ET. Slugs are listed in boldface; topics in italics are supplements.

### January

- 7 **Sports** & Hobbies I, *Super Bowl*
- 11 **Black** History Month
- 12 2010 Winter **Olympics**
- 14 Fitness & **Health** I
- 19 **Valentine's** Day I
- 21 Personal **Finance** I, *Taxes*
- 25 **Family** I, *Teens & Tweens*
- 28 **Valentine's** Day II

### February

- 4 **Technology** I
- 5 Going **Green** Consumer I
- 8 **Fashion** & Beauty I, *Bridal*
- 11 **Food** & Beverage I
- 15 **Home** & Garden I
- 18 **Women's** Focus I, *Women's History Month*
- 22 **Philanthropy** I
- 23 **Consumer** Focus I
- 25 **Arts** & Entertainment I

### March

- 1 **Diet** & Nutrition I
- 2 Small **Business** I
- 4 **Real Estate** I
- 8 **Seniors** I
- 9 **Travel** & Leisure I
- 11 **Easter** & Passover
- 15 **Sports** & Hobbies II, *Fantasy Sports*
- 16 Personal **Finance** II, *Taxes*
- 18 Fitness & **Health** II
- 22 **Family** II, *Men's Focus*
- 23 Workplace & **Careers** I
- 31 Going **Green** Consumer II, *Earth Day*

### April

- 8 **Education** I, *Graduation*
- 12 **Diet** & Nutrition II
- 13 **Family** III, *Baby*
- 15 **Sports** & Hobbies III, *Kentucky Derby*
- 19 **Mother's** Day
- 20 **Technology** II, *Electronic Games*
- 22 **Arts** & Entertainment II
- 26 **Home** & Garden II
- 27 **Asian** Heritage Month
- 29 **Pets** I

### May

- 6 **Travel** & Leisure II, *Summer Outdoors*
- 10 Small **Business** II
- 11 **Education** II
- 13 2010 **World Cup**
- 17 **Fashion** & Beauty II, *Bridal & Proms*
- 18 **Books**, Audio & Video I, *Summer Reading*
- 20 **Seniors** II
- 24 **Consumer** Focus II
- 25 **Father's** Day
- 27 Fitness & **Health** III, *Wellness*

### June

- 4 Going **Green** Consumer III
- 7 **Family** IV, *Teens & Tweens*
- 8 **Home** & Garden III
- 10 **Independence** Day
- 14 Workplace & **Careers** II
- 17 **Food** & Beverage II, *Entertaining*
- 22 **Travel** & Leisure III
- 24 **Women's** Focus II
- 29 **Events** & Awareness Days Showcase

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## 2010 Feature Topic Series Continued

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#### July

- 8 **Pets** II
- 12 **Religion** & Spirituality I
- 13 **Autos** & Transportation I
- 15 **Family** V
- 19 **Consumer** Focus III
- 20 **Travel** & Leisure IV
- 22 Back to **School** I
- 26 Small **Business** III, *Hispanic Business*
- 29 **Diet** & Nutrition III
- 30 Going **Green** Consumer IV

#### August

- 3 **Technology** III
- 5 **Home** & Garden IV
- 9 **Food** & Beverage III
- 10 **Arts** & Entertainment III
- 16 **Seniors** III
- 17 Workplace & **Careers** III, *Labor Day*
- 19 Back to **School** II
- 23 **Sports** & Hobbies IV, *Fantasy Sports*
- 26 **Hispanic** Heritage Month
- 30 **Family** VI
- 31 Personal **Finance** III

#### September

- 10 **Religion** & Spirituality II
- 14 **Real Estate** II
- 16 Fitness & **Health** IV
- 20 **Fashion** & Beauty III, *Bridal*
- 21 **Women's** Focus III, *Breast Cancer Awareness Month*
- 23 **Technology** IV, *Electronic Games*
- 27 **Travel** & Leisure V
- 28 **Pets** III
- 30 Small **Business** IV

#### October

- 5 **Halloween**
- 7 **Books**, Audio & Video II, *Winter Reading*
- 8 Going **Green** Consumer V
- 11 **Autos** & Transportation II
- 12 **Family** VII, *Baby*
- 14 **Diet** & Nutrition IV
- 18 Personal **Finance** IV
- 19 **Holiday** I
- 21 **Philanthropy** II
- 25 **Education** III
- 26 **Thanksgiving**
- 28 **Holiday** II, *Gift Guide*

#### November

- 1 **Home** & Garden V, *Do-It-Yourself*
- 4 **Holiday** III, *Internet Shopper*
- 8 **Fashion** and Beauty IV, *Bridal*
- 9 Fitness & **Health** V, *Wellness*
- 11 **Travel** & Leisure VI, *Winter Outdoors*
- 16 **Food** & Beverage IV
- 16 **Holiday** IV, *Gift Guide*
- 18 **Holiday** V, *Toys of the Season*
- 22 Workplace & **Careers** IV

#### December

- 3 **Holiday** VI, *Gift Guide*
- 7 **Diet** & Nutrition V
- 9 **Holiday** VII, *Last Minute*
- 13 **Arts** & Entertainment IV, *Pop Culture*
- 14 **Business** Year Ahead 2011
- 16 **Travel** & Leisure VII
- 20 **Resolutions** 2011
- 23 **Events** & Awareness Days Showcase II, 2011



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