

2009 Feature Topic Series Media Transmission Schedule

Themed feature news for your publication or website at no charge. Packages of timely feature content ready for reprint or republication. Business Wire brings you new feature stories each week.

Packages move at 4:35 am ET. Slugs are listed in boldface; topics in italics are supplements.

January

8 **Sports** & Hobbies I, *Super Bowl*
12 **Black** History Month
15 Fitness & **Health** I
21 **Valentine's** Day I
22 Personal **Finance** I, *Taxes*
26 **Family** I, *Teens & Tweens*
27 **Valentine's** Day II

February

5 **Technology** I
6 Going **Green** Consumer I
9 **Fashion** & Beauty I, *Bridal*
12 **Food** & Beverage I
16 **Home** & Garden I
17 **Women's** Focus I, *Women's History Month*
19 **Philanthropy** I
23 **Consumer** Focus I
24 **Arts** & Entertainment I
26 **Diet** & Nutrition I

March

2 Small **Business** I
5 **Real Estate** I
9 **Seniors** I
12 **Travel** & Leisure I
16 **Easter** & Passover
19 **Sports** & Hobbies II, *Fantasy Sports*
23 Personal **Finance** II, *Taxes*
26 Fitness & **Health** II
30 **Family** II, *Men's Focus*
31 Workplace & **Careers** I

April

2 Going **Green** Consumer II, *Earth Day*
6 **Education** I, *Graduation*
9 **Diet** & Nutrition II
13 **Family** III, *Baby*

16 **Technology** II, *Electronic Games*
20 **Mother's** Day
21 **Arts** & Entertainment II
23 **Home** & Garden II
27 **Asian** Heritage Month
30 **Pets** I

May

4 **Travel** & Leisure II, *Summer Outdoors*
7 Small **Business** II
11 **Education** II
12 **Sports** & Hobbies III, *Kentucky Derby*
14 **Fashion** & Beauty II, *Bridal & Proms*
18 **Seniors** II
19 **Consumer** Focus II
21 **Books**, Audio & Video I, *Summer Reading*

June

2 Fitness & **Health** III, *Wellness*
4 **Father's** Day
5 Going **Green** Consumer III
8 **Family** IV, *Teens & Tweens*
11 **Home** & Garden III
15 **Independence** Day
18 Workplace & **Careers** II
22 **Food** & Beverage II, *Entertaining*
25 **Travel** & Leisure III
29 **Women's** Focus II
30 **Events** & Awareness Days Showcase I

July

9 **Pets** II
13 **Diet** & Nutrition III
14 **Religion** & Spirituality I

16 **Autos** & Transportation I
20 **Family** V
21 **Consumer** Focus III
23 **Travel** & Leisure IV
27 Small **Business** III, *Hispanic Business*
28 **Technology** III
30 Back to **School** I

August

6 **Home** & Garden IV
7 Going **Green** Consumer IV
10 **Food** & Beverage III
11 **Arts** & Entertainment III
13 **Seniors** III
17 Workplace & **Careers** III, *Labor Day*
18 Back to **School** II
20 **Sports** & Hobbies IV, *Fantasy Sports*
24 **Hispanic** Heritage Month
25 Personal **Finance** III
27 **Family** VI

September

3 **Religion** & Spirituality II
11 **Real Estate** II
14 Fitness & **Health** IV
17 **Fashion** & Beauty III, *Bridal*
21 **Women's** Focus III, *Breast Cancer Awareness Month*
22 **Technology** IV, *Electronic Games II*
24 **Travel** & Leisure V
28 **Pets** III
29 Small **Business** IV

October

2 Going **Green** Consumer V
6 **Halloween**
8 **Books**, Audio & Video II, *Winter Reading*

12 **Autos** & Transportation II
13 **Family** VII, *Baby*
15 **Diet** & Nutrition IV
19 Personal **Finance** IV
20 **Holiday** I
22 **Philanthropy** II
26 **Education** III
29 **Thanksgiving**

November

3 **Holiday** II, *Gift Guide I*
4 **Home** & Garden V, *Do-It-Yourself*
5 **Holiday** III, *Internet Shopper*
9 **Fashion** and Beauty IV, *Bridal*
10 Fitness & **Health** V, *Wellness*
12 **Travel** & Leisure VI, *Winter Outdoors*
16 **Food** & Beverage IV
17 **Holiday** IV, *Gift Guide II*
19 **Holiday** V, *Toys of the Season*
23 Workplace & **Careers** IV

December

3 **Holiday** VI, *Gift Guide III*
7 **Holiday** VII, *Last Minute*
8 **Arts** & Entertainment IV, *Pop Culture*
10 **Business** Year Ahead 2010
15 **Travel** & Leisure VII
17 **Resolutions** 2010
21 **Events** & Awareness Days Showcase II 2010
22 **Diet** & Nutrition V