

## 2009 Feature Topic Series Copy Deadlines

*Dates listed are when copy is due at Business Wire. Transmission dates are 2-5 days after copy due date. Features are generally issued at 4:35 am ET. Italicized topics are supplements to general Topic Series categories; submit your news for the general topic or the supplement.*

### January

- 6 Sports & Hobbies I, *Super Bowl*
- 9 Black History Month
- 13 Fitness & Health I
- 16 Valentine's Day I
- 20 Personal Finance I, *Taxes*
- 22 Family I, *Teens & Tweens*
- 23 Valentine's Day II
- 30 Going Green Consumer I

### February

- 3 Technology I
- 5 Fashion & Beauty I, *Bridal*
- 10 Food & Beverage I
- 12 Home & Garden I
- 13 Women's Focus I, *Women's History Month*
- 17 Philanthropy I
- 19 Consumer Focus I
- 20 Arts & Entertainment I
- 24 Diet & Nutrition I
- 26 Small Business I

### March

- 3 Real Estate I
- 5 Seniors I
- 10 Travel & Leisure I
- 13 Easter & Passover
- 17 Sports & Hobbies II, *Fantasy Sports*
- 20 Personal Finance II, *Taxes*
- 24 Fitness & Health II
- 26 Family II, *Men's Focus*
- 27 Workplace & Careers I
- 31 Going Green Consumer II, *Earth Day*

### April

- 2 Education I, *Graduation*
- 7 Diet & Nutrition II
- 9 Family III, *Baby*
- 14 Technology II, *Electronic Games*
- 16 Mother's Day
- 17 Arts & Entertainment II
- 21 Home & Garden II
- 23 Asian Heritage Month
- 28 Pets I

### May

- 1 Travel & Leisure II, *Summer Outdoors*
- 5 Small Business II
- 7 Education II
- 8 Sports & Hobbies III, *Kentucky Derby*
- 12 Fashion & Beauty II, *Bridal & Proms*
- 14 Seniors II
- 15 Consumer Focus II
- 19 Books, Audio & Video I, *Summer Reading*
- 28 Fitness & Health III, *Wellness*
- 29 Going Green Consumer III

### June

- 2 Father's Day
- 5 Family IV, *Teens & Tweens*
- 9 Home & Garden III
- 12 Independence Day
- 16 Workplace & Careers II
- 19 Food & Beverage II, *Entertaining*
- 23 Travel & Leisure III
- 25 Women's Focus II
- 26 Events & Awareness Days Showcase I

*(Continued on back)*

## July

- 7 Pets II
- 9 Diet & Nutrition III
- 10 Religion & Spirituality I
- 14 Autos & Transportation I
- 16 Family V
- 17 Consumer Focus III
- 21 Travel & Leisure IV
- 23 Small Business III, *Hispanic Business*
- 24 Technology III
- 28 Back to School I
- 31 Going Green Consumer IV

## August

- 4 Home & Garden IV
- 6 Food & Beverage III
- 7 Arts & Entertainment III
- 11 Seniors III
- 13 Workplace & Careers III, *Labor Day*
- 14 Back to School II
- 18 Sports & Hobbies IV, *Fantasy Sports*
- 20 Hispanic Heritage Month
- 21 Personal Finance III
- 25 Family VI

## September

- 1 Religion & Spirituality II
- 9 Real Estate II
- 10 Fitness & Health IV
- 15 Fashion & Beauty III, *Bridal*
- 17 Women's Focus III, *Breast Cancer Awareness Month*
- 18 Technology IV, *Electronic Games II*
- 22 Travel & Leisure V
- 24 Pets III
- 25 Small Business IV
- 29 Going Green Consumer V

## October

- 1 Halloween
- 6 Books, Audio & Video II, *Winter Reading*
- 8 Autos & Transportation II
- 9 Family VII, *Baby*
- 13 Diet & Nutrition IV
- 15 Personal Finance IV
- 16 Holiday I
- 20 Philanthropy II
- 22 Education III
- 27 Thanksgiving
- 29 Holiday II, *Gift Guide I*
- 30 Home & Garden V, *Do-It-Yourself*

## November

- 3 Holiday III, *Internet Shopper*
- 5 Fashion and Beauty IV, *Bridal*
- 6 Fitness & Health V, *Wellness*
- 10 Travel & Leisure VI, *Winter Outdoors*
- 12 Food & Beverage IV
- 13 Holiday IV, *Gift Guide II*
- 17 Holiday V, *Toys of the Season*
- 19 Workplace & Careers IV

## December

- 1 Holiday VI, *Gift Guide III*
- 3 Holiday VII, *Last Minute*
- 4 Arts & Entertainment IV, *Pop Culture*
- 8 Business Year Ahead 2010
- 10 Travel & Leisure VII
- 15 Resolutions 2010
- 17 Events & Awareness Days Showcase II 2010
- 18 Diet & Nutrition V